

KEEPING ON THE MAIN LINE

ANNUAL MINISTRIES
REPORT
2010





- MARKETPLACE CHAPLAINS USA®
- MARKETPLACE CHAPLAINS INTERNATIONAL
- MARKETPLACE MINISTRIES FOUNDATION
- RAILROAD CHAPLAINS USA – CANADA – MEXICO

2010 TIMELINE

JANUARY

Greater Western Region expands ministry efficiency in a new year: The 2010 year started with the Greater Western Region led by Region Vice President George Cotter. The newly formed region runs from Louisiana and Arkansas west to California and the Northwest. Working with Cotter are Division Directors: Brian Horner, Jay Badry, Coy Wylie, Jim Tereschuk, Jim Wagoner and Phil Tolbert.



Pictured from left-to-right, Front row: Kathy Brooks, Phyllis O'Bier
Back row: Ben Bennett, George Cotter, GWR VP, and Jim Tereschuk



JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE



MAY

2010 National Day of Prayer draws tens of thousands nationwide: more than 400 Marketplace Chaplains' Client Companies and 13,000 client company employees participated in the 59th Annual National Day of Prayer. While clients paused to pray at events organized by Chaplains, the highlight was the first-ever Hope Center gathering in Plano, Texas, the headquarters of Marketplace Ministries.

J U N E

RRCA nears 4th Anniversary. Railroad Chaplains of America neared its fourth anniversary this summer as hundreds of injured and killed railroad victims and their family members have received humane chaplain care from specially trained Railroad Chaplains. C.G. Maclin is the President, with Joe Mayden the Executive Vice President and General Manager.



O C T O B E R

The 9th Annual Marketplace Ministries Classic was a sunny, nearly sold-out success at the historic Northwood Club, October 18. PGA Tour Superstar and Honorary Chairman Justin Leonard spoke at the luncheon with \$122,000 raised for Marketplace Ministries' vital work in the workplace.

J U L Y

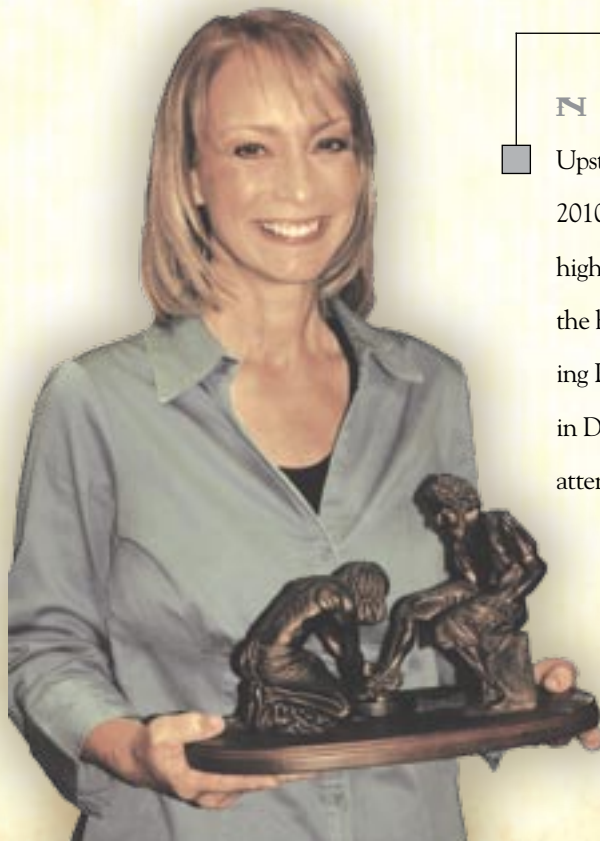
A U G U S T

S E P T E M B E R

O C T O B E R

N O V E M B E R

D E C E M B E R



N O V E M B E R

Upstate New York Chaplain Elise Bissell was named the 2010 Marketplace Ministries' Chaplain of the Year, the highest award presented by the Ministry. She was presented the honor along with a Max Griener statue, "Jesus Washing Peter's Feet," by President and COO Richard De Witt in Dallas at a November Marketplace Board meeting she attended with her husband, Tim.

2010 CONTRIBUTORS

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The Atlanta Christian Foundation
The Bassett Firm
The Ginger Murchison Foundation
Triad Energy Corp.
United Renovations
Waterstone
Wilder Architects

2010 NUMBERS & CHARTS

STAFF STATISTICS 2010

(@ end of reporting period)

Chaplains, Male	1,603
Chaplains, Female	877
Total Chaplain Staff	2,444
Administrative Staff	36
TOTAL STAFF	2,480

CONFIDENTIAL PASTORAL DISCUSSIONS

Formal Sessions	31,624
Informal Sessions	800,780
Total Sessions	832,404

MATERIALS MINISTRY

Bibles	2,298
Hope for the Heart	1,595
Inspirational/Tracts	26,219
Our Daily Bread	216,851
RBC Booklets	50,658
Other Materials	26,571
Total Materials Distributed	324,192

CRISIS RESPONSES

Chemical Abuse Intervention	7
Death/Injury	409
Disaster Response	12
Family/Personal Emergency	246
Medical Emergency	177
Accident	76
Suicide	106
Other	73
Total Crisis Responses	1,106

2010 CLIENT/EMPLOYEE STATISTICS

Employees served	123,970
Employees & family members served	468,608
# of States served	43
# of Cities served	849
# of International Cities served	17
# of Service locations	2,306
Clients gained	71
Clients lost	37
Total # of Clients	416
Future Gain – companies signed '10 to begin in '11	10



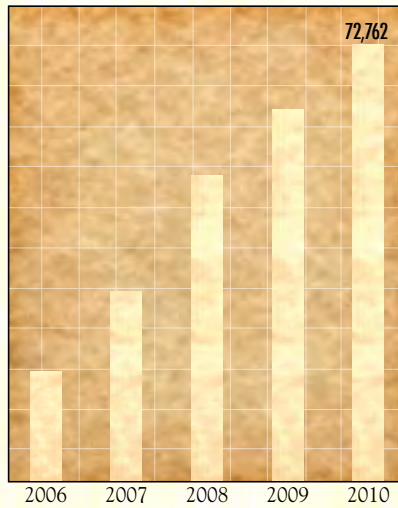
VISITATION MINISTRY

Total Visits to Hospitals, Homes, Jails, Funeral Homes, Worksites and Other



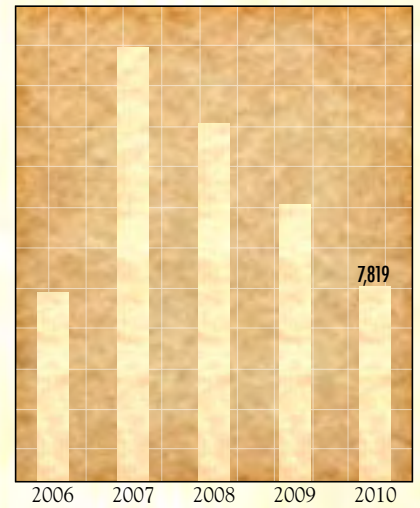
WRITING MINISTRY

Total Letters Written



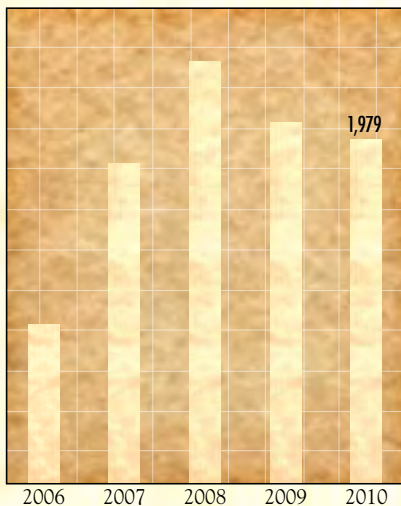
CHAPLAINS CARING

Professions of Faith, Persons (Re)Joining a Church



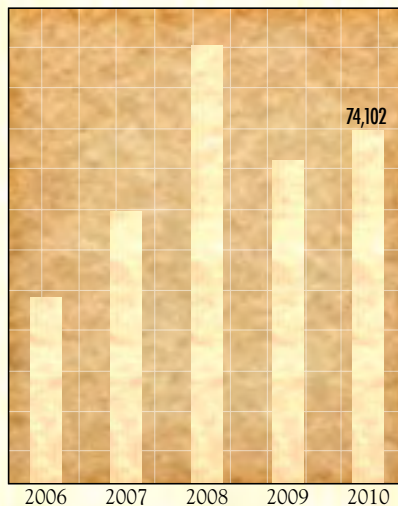
PASTORAL MINISTRY

Total Funerals Conducted and Attended; Weddings Conducted and Attended

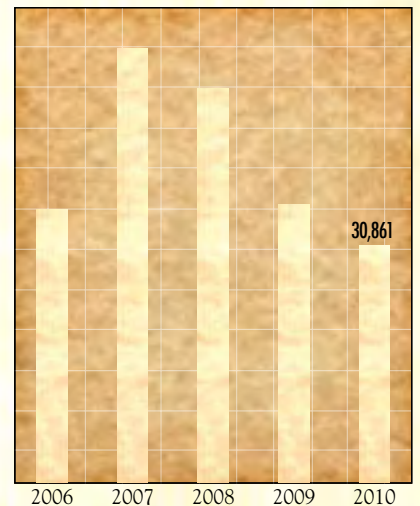


COMMUNICATION MINISTRY

Total Local and Long Distance Telephone Calls



Gospel Presentations



FINANCIAL STATEMENT OF ACTIVITIES

MINISTRY

MARKETPLACE MINISTRIES INC.

Statement of Financial Position

As of December 31, 2010

ASSETS:

Current assets:

Cash and cash equivalents	\$ 784,140
Accounts receivable–net	676,157
Due from Foundation	528
Prepaid expenses and other assets	<u>49,933</u>
Total current assets	1,510,758

Property and equipment–net	135,184
Assets held for long-term purposes	<u>80,242</u>

Total Assets	<u>\$ 1,726,184</u>
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LIABILITIES AND NET ASSETS:

Current liabilities:

Accounts payable	\$ 99,503
Accrued liabilities	74,052
Deferred revenue	<u>29,170</u>
Total current liabilities	202,725

Long-term liabilities:

Deferred compensation	<u>80,242</u>
Total long-term liabilities	<u>80,242</u>

Total liabilities	<u>282,967</u>
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Net assets:

Unrestricted	1,252,611
Temporarily restricted	<u>190,606</u>
Total net assets	<u>1,443,217</u>

Total Liabilities and Net Assets	<u>\$ 1,726,184</u>
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The financial statements are unaudited reports.

MARKETPLACE MINISTRIES, INC.
Divisional Statements of Activities
Year Ended December 31, 2010

	Unrestricted	Temporarily Restricted	Total
SUPPORT AND REVENUE:			
Contract income	\$ 10,670,763	\$ —	\$ 10,670,763
Contributions	314,872	146,826	461,698
Special event support–net	100,779	—	100,779
Investment income–net	15,674	—	15,674
Other income	<u>8,490</u>	<u>—</u>	<u>8,490</u>
Total Support and Revenue	<u>11,110,578</u>	<u>146,826</u>	<u>11,257,404</u>
RECLASSIFICATIONS:			
Net assets released by satisfaction of purpose	<u>215,992</u>	<u>(215,992)</u>	<u>—</u>
EXPENSES:			
Program services:			
Chaplain services	<u>8,901,545</u>	<u>—</u>	<u>8,901,545</u>
	<u>8,901,545</u>	<u>—</u>	<u>8,901,545</u>
Supporting activities:			
Management and general	1,881,213	—	1,881,213
Fund-raising	<u>234,873</u>	<u>—</u>	<u>234,873</u>
	<u>2,116,086</u>	<u>—</u>	<u>2,116,086</u>
Total Expenses	<u>11,017,631</u>	<u>—</u>	<u>11,017,631</u>
Change in Net Assets	308,939	(69,166)	239,773
Net Assets, Beginning of Year	<u>943,672</u>	<u>259,772</u>	<u>1,203,444</u>
Net Assets, End of Year	\$ <u>1,252,611</u>	\$ <u>190,606</u>	\$ <u>1,443,217</u>

The financial statements are unaudited reports.

FINANCIAL STATEMENT OF ACTIVITIES FOUNDATION

MARKETPLACE MINISTRIES FOUNDATION, INC.
Statements of Financial Position
As of December 31, 2010

ASSETS:

Current assets:

Cash and cash equivalents	\$ 324,030
Due from Ministry	—
Total current assets	<u>324,030</u>
Property and equipment—net	900
Assets held in perpetuity and for long-term purposes	<u>4,992,387</u>
Total Assets	<u>\$ 5,317,317</u>

LIABILITIES AND NET ASSETS:

Liabilities

Due to Ministry	\$ 528
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Net Assets:

Unrestricted	3,080,101
Temporarily restricted	—
Permanently restricted	<u>2,236,688</u>
Total net assets	<u>5,316,789</u>

Total Liabilities and Net Assets	<u>\$ 5,317,317</u>
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The financial statements are unaudited reports.

MARKETPLACE MINISTRIES FOUNDATION, INC.

Statements of Activities

Year Ended December 31, 2010

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
INCOME:				
Public support:				
Contributions	\$ —	\$ —	\$ 43,720	\$ 43,720
Revenue:				
Investment income (loss)	412,559	—	—	412,559
	<u>412,559</u>	<u>—</u>	<u>43,720</u>	<u>456,279</u>
RECLASSIFICATIONS:				
Net assets released by satisfaction of purpose restrictions	<u>60,000</u>	<u>(60,000)</u>	<u>—</u>	<u>—</u>
EXPENSES:				
Supporting activities:				
Management and general	558	—	—	558
Fund-raising	203,601	—	—	203,601
	<u>204,159</u>	<u>60,000</u>	<u>—</u>	<u>204,159</u>
Change in Net Assets	268,400	(60,000)	43,720	252,120
Net Assets, Beginning of Year	<u>2,811,701</u>	<u>60,000</u>	<u>2,192,968</u>	<u>5,064,669</u>
Net Assets, End of Year	\$ <u><u>3,080,101</u></u>	\$ <u><u>—</u></u>	\$ <u><u>2,236,688</u></u>	\$ <u><u>5,316,789</u></u>

The financial statements are unaudited reports.

HOW TO CONTACT US IN 2011

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2010 Executive Leadership

Gil A. Stricklin

Chairman & CEO

Richard S. De Witt

President & COO

Larry King

CFO

C. G. Maclin

Sr. Vice President of Field Operations

Jason Brown

Vice President of Marketing

Dan P. Truitt, Ph.D.

Vice President of Training

Charlie Quackenbush

Vice President of Information

Technology

Art Stricklin

Vice President of Public Relations

Ann Stricklin

Executive Vice President for

Organization Projects

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Joe Mayden – RRC Executive Vice

President & General Manager

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